Baltimore Jewish Community Demographics

Prepared for Maximum Impact Media, Inc. by Yisrael Doniel Jacobson (c) 2018

Instructions:

- 1. DO NOT PRINT OUT THE RESOURCE TEXTS:
 - a. Associated survey
 - b. CD-MD Survey
- 2. Type directly into this document3. You will be paid \$20 when this document is completed to the satisfaction

| _ | | | |
|---|--|-------------------------------------|------------------------|
| X | | Yisrael Doniel Jacobson | Date: 12 – 22 – 2018 |
| x | | _ Akiva Kent, President of Maxin | num Impact Media, Inc. |

(I used Exhibit 5-1 for the following table:)

| | Item | Answer |
|------|--|---|
| 1. | Size of Jewish households | 2.7 Persons |
| | | 40% of the households |
| | | have <u>at least</u> 1 child |
| 2. | Size of Jewish households vs. General population | Jewish households represent |
| | | about 6 percent of all |
| | | households in Baltimore. |
| 3. | Zipcodes | 21208, 21209, 21117, 21136, |
| | | and 21215 |
| | | Of the Jewish population, 71% |
| | | lives in Baltimore County; 26% in |
| | | Baltimore City; 3% in Carroll |
| | | County |
| 4. | Median income | Over \$50,000 annually. |
| | | |
| 5. | % of households of annual income <15k | 7 percent |
|] 3. | 70 of Households of diffidul filediffe (15) | Percent |
| | | |
| 6. | % of households of annual income 15k - 24999 | 7 percent |
| | | |
| 7. | % of households of annual income 25k – 49999 | 23 percent |
| '. | 70 of Households of diffidul meome 25K 45555 | 25 percent |
| | | |
| 8. | % of households of annual income 50K - 99999 | 36 percent |
| | | |
| 9. | % of households of annual income 100k - 14999 | 16 percent |
| 9. | % of households of annual income 100k - 14999 | 16 percent |
| | | |
| 10. | % of households of annual income 150K + | 11 percent |
| | | |
| 4.4 | Have seemely as a seem | 42 11 11 11 11 11 11 11 11 11 11 11 11 11 |
| 11. | Have enough money | 43 percent |
| | | |
| | | <u> </u> |

| 12. | Making ends meet | 26 percent |
|-----|------------------|------------|
| 13. | Just managing | 26 percent |

Charitable giving

| | Jewish organization | Non-Jewish organization |
|---------------------------|---------------------|---------------------------------|
| % of households of annual | 14 percent | 23 percent (I used Exhibit 6-4) |
| income <15k | | |
| % of households of annual | 14 percent | 23 percent |
| income 15k - 24999 | | |
| % of households of annual | 7 percent | 25 percent |
| income 25k – 49999 | | |
| % of households of annual | 5 percent | 23 percent |
| income 50K - 99999 | | |
| % of households of annual | 2 percent | 11 percent |
| income 100k + | | |
| % of households of annual | 2 percent | 11 percent |
| income 150K + | | |

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% charitable giving for types of Jewish organizations

| Amount donated | Jewish | Non-specific Jewish | |
|----------------|------------|---------------------------------|--|
| < \$100 | 60 percent | 27 percent (I used Exhibit 6-3) | |
| \$100 - 499 | 70 percent | 41 percent | |
| \$500 -999 | 19 percent | 12 percent | |
| \$1K - 4999 | 38 percent | 16 percent | |
| \$5K + | 13 percent | 5 percent | |

| Family size | Annual income |
|-------------|---------------|
| 1 | |
| 2 | |
| 3 | |
| 4 | |
| 5 | |
| 6 | |
| 7 | |
| 8 | |
| 9 | |
| 10 | |

Size of household vs annual income for the Jewish community

Answer: I couldn't find the exact numbers

However, 40% of households have at least 1 child which I found on p. ii

I suggest using Exhibits 5-2, 2-7, and 2-8

| Family Income Limits 50% of Maryland Median Family Income (7/1/17 – 6/30/18) Obtained by permission from the Community Law Center, Baltimore MD | | | |
|---|------------------|----------------|------------------|
| Family size | Annual Income | Monthly income | Weekly income |
| 1 | \$ 28, 610 | \$ 2, 384 | \$ 550 |
| 2 | \$ 37, 413 | \$ 3, 118 | \$ 719 |
| 3 | \$ 46, 216 | \$ 3, 851 | \$ 889 |
| 4 | \$ 55, 019 | \$ 4, 585 | \$ 1,058 |
| 5 | \$ 63, 822 | \$ 5, 319 | \$ 1, 227 |
| 6 | \$ 72, 625 | \$ 6, 052 | \$ 1, 397 |
| 7 | \$ 74, 276 | \$ 6, 190 | \$ 1, 428 |
| 8 | \$ 75, 926 | \$ 6, 327 | \$ 1,460 |
| 9 | \$ 77, 577 | \$ 6, 465 | \$ 1, 492 |
| 10 | \$ 79, 227 | \$ 6, 602 | \$ 1, 524 |

Size of household vs annual income for the General community

Exhibit 3-1. Geographic Areas: Jewish Community Study of Baltimore, 1999 (I used p. 15-16)

Area ZIP Codes Included:

Owings Mills/Reisterstown 21117, 21136

Pikesville/Mt. Washington 21208, 21209

Park Heights 21215

Randallstown/Liberty Road 21133, 21207, 21244 Central Baltimore 21201, 21202, 21205, 21206, 21210, 21211, 21212, 21213, 21214, 21217, 21218, 21224, 21230, 21231, 21239

Towson-Lutherville-Timonium Corridor 21030, 21093, 21094, 21204, 21286

Carroll County 21157, 21158, 21784

<u>Question:</u> What is the median family income for each geographic area? (I found this information at https://www.incomebyzipcode.com/ which uses data from the US Census)

- 1. The median household income for 21117 is \$103,828.
- 2. The median household income for 21208 is \$105,636.
- 3. The median household income for 21209 is \$114,224.
- 4. The median household income for 21136 is \$110,890.
- 5. The median household income for 21215 is \$54,011.
- 6. The median household income for 21157 is \$93,131.
- 7. The median household income for 21158 is \$101,436.
- 8. The median household income for 21784 is \$124,324.
- 9. The median household income for 21133 is \$90,167.
- 10. The median household income for 21207 is \$69,333.
- 11. The median household income for 21201 is \$52,711.
- 12. The median household income for 21202 is \$64,078.
- 13. The median household income for 21205 is \$37,783.
- 14. The median household income for 21206 is \$64,410.
- 15. The median household income for 21210 is \$165,911.
- 16. The median household income for 21211 is \$83,298.
- 17. The median household income for 21212 is \$112,652.

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- 18. The median household income for 21213 is \$47,198.
- 19. The median household income for 21214 is \$79,970.
- 20. The median household income for 21217 is \$49,110.
- 21. The median household income for 21218 is \$67,502.
- 22. The median household income for 21224 is \$87,802.
- 23. The median household income for 21230 is \$102,614.
- 24. The median household income for 21231 is \$97,732.
- 25. The median household income for 21239 is \$68,389.
- 26. The median household income for 21030 is \$104,689.
- 27. The median household income for 21093 is \$125,210.
- 28. The median household income for 21204 is \$123,889.
- 29. The median household income for 21286 is \$104,110.
- 30. The median household income for 21094 is NOTHING LISTED FOR THIS ZIPCODE

http://maps-baltimore.com/baltimore-county-map

